

TAMMY NEWMARK

CEO AND MANAGING PARTNER, ECOENTERPRISES FUND

Tammy E. Newmark has been a leader in impact investing for thirty years. She serves as CEO and Managing Partner of EcoEnterprises Fund, a pioneer in investing growth capital in small emerging companies focused on bio-innovation and biodiversity conservation.

She has led EcoEnterprises Fund from its launch under The Nature Conservancy in 1998 to spinning off a women-owned investment manager in 2010. With the third fund under management, EcoEnterprises Fund has invested in nearly fifty unique nature-based companies in eleven countries in Latin America. Prior to EcoEnterprises Fund, she was a founder of the first venture fund that specialized in renewable energy, clean technology, and green investments in developing markets.

She has also worked for the International Finance Corporation and JPMorgan Chase. Newmark is co-author of Portfolio for the Planet: Lessons from 10 years of impact investing, (Earthscan/Routledge Press, 2011); an update of the publication is underway.



RUNA ALAM

CO-FOUNDER & CEO, DEVELOPMENT PARTNERS INTERNATIONAL

Runa Alam is the co-founder and CEO of Development Partners International ("DPI"). DPI is a leading private equity firm investing throughout Africa, and manages \$2 billion in three funds, African Development Partners I ("ADP I"), ADP II and ADP III. ADP I and ADP II are Cambridge benchmarked top quartile Africa funds. The ADP funds have won numerous awards and been commended both for delivering top returns to investors while delivering top levels of ES&G and impact work. DPI is a gender balanced firm and seeks to focus its impact work on three buckets: Gender Balance, Climate Change, and Job Creation and Enhancement. ADP III also been chosen as the first "2X Challenge Gender Balance Showcase fund" by the OECD country development institutions.

Runa has more than 35 years of private equity, emerging market management and investment banking experience. She has invested in Africa for 22 years. She serves on the Boards of many African companies. She has contributed to the development of private equity in Africa as a former Chair of AVCA (the African Private Equity Association), Chair of the AVCA Sustainability Committee, and a Vice Chair and Africa Council Member of EMPEA (the Emerging Markets Private Equity Association). Ms. Alam is also on the board of CARE, and on a Future Challenge Committee of the World Economic Forum on "Investing with the UN SDGs."

Ms. Alam has contributed to efforts in education and development through her written and pro bono work. She sat on the advisory committees at Princeton and Yale Universities and was formerly an Advisory Council member of MIDA (Mobilizing Institutional Investors to Develop Africa's Infrastructure), NASP-USAID Investment Partnership, and USAID's Private Sector Partners Committee. Ms. Alam started her career on Wall Street working for Morgan Stanley and Merrill Lynch. She is a development economist and is a graduate of Princeton University and Harvard Business School. She is a Harry S. Truman Congressional Scholar.



PAULO MARTELLI CHIEF INVESTMENT OFFICER, FINDEV CANADA

Paulo Martelli is responsible for leading the origination and structuring of debt and equity transactions throughout Latin America, the Caribbean and Africa. Paulo joined FinDev Canada as one of its first employees in 2018, and has played an instrumental role in leading and implementing FinDev Canada's investment strategy and managing its portfolio of investments.

Prior to joining FinDev Canada, Paulo was a Lead Investment Officer on the Infrastructure team at IDB Invest, where he led transaction teams in the investment of over US\$450 million in the water, energy and transportation sector. His responsibilities there also included working on the Special Assets and Portfolio teams, where he managed over US\$1B of assets. Previously, he worked as an attorney in Ontario, and held various roles at BMO Bank of Montreal. Paulo holds a Chartered Financial Analyst (CFA) designation, a Juris Doctor degree from the Western University (London, Ontario) and a Bachelor of Business Administration degree from York University (Toronto, Ontario).



STÉPHANIE ÉMOND CHIEF IMPACT OFFICER, FINDEV CANADA

Stéphanie Émond is VP Operations and Chief Impact Officer at FinDev Canada's, overseeing the Impact Enablement team responsible for development impact, technical assistance, environmental and social risk management, operations enablement, stakeholder relations and marketing communications.

Stephanie is Chair of the Canada Forum for Impact Investment of Development (CAFIID). She is also a member of the Lucie and André Chagnon Foundation Board of Directors.

Prior to joining FinDev Canada, Stéphanie served as the Executive Director of FINCA Canada, a microfinance organization with the mission to alleviate poverty through lasting solutions that help people – women in particular – build assets, create jobs, and raise their standard of living.

Before FINCA, she worked as a management consultant with Raymond Chabot Grant Thornton, on business and strategic planning, market analysis and marketing strategies, and for the Canadian International Development Agency (CIDA – now Global Affairs Canada) as an economic advisor focusing on private sector development and financial inclusion. Prior to that, Stephanie worked with FINCA Peru, a Peruvian microfinance institution, and for Newad, a Canadian place-based media company, as Director of Marketing.

She holds a MBA from HEC Montreal.



LORI KERR CHIEF EXECUTIVE OFFICER, FINDEV CANADA

Lori Kerr joined FinDev Canada as Chief Executive Officer in June 2021. A Canadian national, she is a widely experienced international development finance professional with more than two decades of leadership in private investment in emerging markets with a focus on sustainable infrastructure, climate finance, and blended finance.

Ms. Kerr joined FinDev Canada by way of the Global Infrastructure Facility at the World Bank in Washington, DC, where she was responsible for corporate strategy, thought leadership, partnerships, and international engagement for the largest global fund advising developing country governments on the preparation and structuring of commercially viable infrastructure projects. Previously, Ms. Kerr served as Senior Director at Climate Finance Advisors developing low-carbon, climate-resilient investment strategies and blended finance solutions to mobilize private capital in developing countries. She also spent 18 years at the Inter-American Development Bank Group serving in management and senior investment roles where she spearheaded strategic initiatives to support the expansion and development impact of private sector activities as well as private sector transaction origination, structuring, and asset management. Ms. Kerr also spent 14 years as an Adjunct Professor of International Project Finance and Investment at the Georgetown University School of Foreign Service in Washington, D.C. Ms. Kerr holds an Honours Bachelor degree from the University of Western Ontario and an International MBA from the Schulich School of Business at York University.