

→ Contributing to sustainable and inclusive business in developing countries

Launch of FinDev Canada's
Annual Report





Stéphanie Émond
Director of Impact,
FinDev Canada



Rosario Bazán
Co-Founder & Director,
Danper Agrícola La Venturosa



Rachna Saxena
Associate Partner,
Dalberg
(Moderator)



Paulo Martelli
Director of Investments,
FinDev Canada



Tokunboh Ishmael
Managing Director,
Alitheia IDF

→ Today's speakers



Rosario Bazán
Co-Founder & Director,
Danper Agrícola La
Venturosa

Anticipated development impact



46%

Proportion of permanent employees who are women



US\$1.38M

Annual direct economic value addition



Encouraging **sustainable land management** practices

Preparing for **climate-related weather events**



Tokunboh Ishmael
Managing Director,
Alitheia IDF

Anticipated development impact



100,000

Women enabled to access essential
products and services



US\$100M

Capital allocated and mobilized to
women-run businesses

Agenda for today



○ Overview of FinDev Canada

○ Annual Report highlights

○ Panel discussion

○ Closing remarks

Three goals shape FinDev Canada's impact, with gender equality a core tenet throughout



Women's
Economic
Empowerment



Market
Development



Climate
Mitigation and
Adaptation

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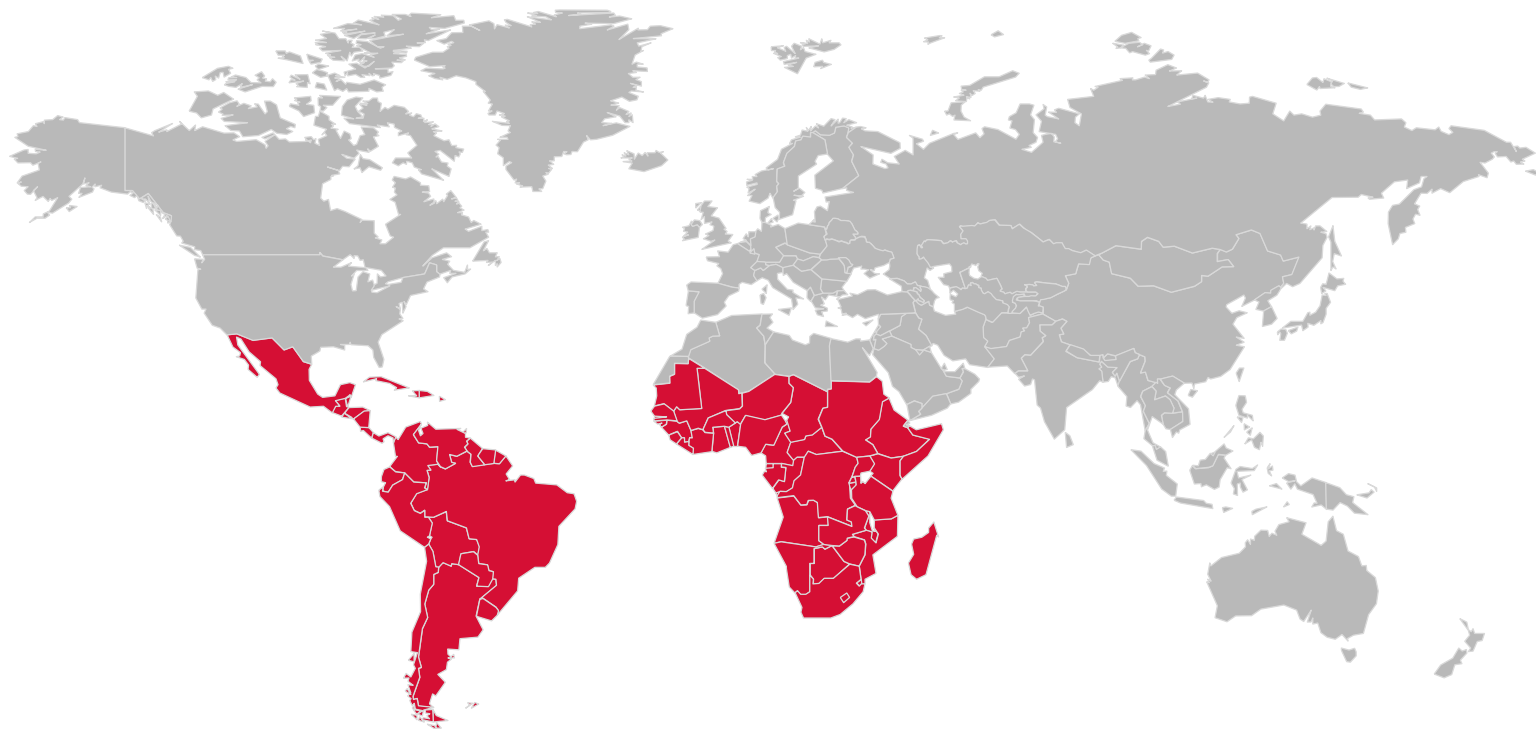
OR

Click on the **link in Zoom chat box**



➔ **Inclusive business for a sustainable future**

**Our geographic focus is
in Latin America and
Sub-Saharan Africa**



We focus on supporting businesses in three priority sectors



Green growth



Agribusiness
value chain



The Financial
Industry

We offer financing and equity investments to clients in developing countries



Loans



Guarantees



Equity

**Our approach focuses
on private sector clients
while prioritizing impact**



Needs of
private sector



Economic and
social impact

In 2019, we closed 7 new transactions

US\$64M

Total capital committed by
FinDev Canada in 2019



EcoEnterprises Fund

Danper

FinDev
Canada

JCMPOWER

Alitheia IDF 
GROWING BUSINESSES



Desjardins
Développement international



COOPROGRESO



CRITERION
AFRICA PARTNERS

Our investment strategy was developed with five key elements and three impact goals



Women's
Economic
Empowerment

- Women-owned companies supported (#, %)
- Women in senior leadership (#, %)
- Gender-inclusive governance (#, %)
- Women gaining access to basic services or empowerment tools (#)



Market
Development

- SMEs supported (#)
- Decent jobs (#, M/F)
- Local procurement (\$, %)
- Net profit & taxes paid (\$)
- Salaries paid (\$, mgt/staff)
- Local ownership (%)



Climate
Mitigation and
Adaptation

- Renewable energy produced (GwH)
- Net CO₂ emissions avoided (MT)
- Natural resource use reduction
- Waste reduction
- Customers gaining access to climate adaptation tools (#)

We have worked alongside our clients to adapt to their changing needs amidst COVID-19



Close communication
with clients



Injection of
capital



Looking for
new businesses

Our gender-lens strategy is applied to 100% of our transactions

Portfolio level

Steer capital
towards
transactions with
high women's
economic
empowerment
impact

Promote 'gender
action' with
clients

Institutional and industry level

Lead by example
with own
practices

Be an agent of
change in the
investment
community

We drive catalytic
change for gender-lens
investing through our
initiatives

US\$4.5B

Capital mobilized by 2X
Challenge

2X CHALLENGE
FINANCING FOR WOMEN

Invest2Impact
A 2X CHALLENGE INITIATIVE

FinDev
Canada

CDC

DFC

cdp

PROPARCO

DEG
KFW BANKENGRUPPE

mastercard
foundation

jica

JBIC

We are committed to maximizing impact through partnerships and stakeholder engagement



MoUs

MoUs with the DFI Alliance, IDB Invest, EDFI, Proparco, COFIDES, Trade and Development Bank, and UN Women



Signatories

Signatories of Operating Principles for Impact Management and Women's Empowerment Principles



Joint partnerships

Joint partnerships with Swedfund, FMO, BIO, AfDB, and Global Affairs Canada to further our impact goals and performance



Stakeholder engagement

Input from government, civil society, and consulting firms to develop our Environmental and Social policy

Our vision for the future will address three key challenges and opportunities



Addressing SMEs and “the missing middle”



Helping to mitigate the impact of COVID-19 in the private sector of developing countries



Contributing to climate change mitigation and adaptation



→ Audience Q&A

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