# Financial solutions for the private sector in developing markets



Launched in January 2018, FinDev Canada uses a range of financial instruments to achieve global development objectives and brings an innovative, collaborative approach, while building on the lessons learned and successes of other development financiers and impact investors.

We offer financial solutions to the private sector in developing countries to enhance women's economic empowerment, develop local markets, and help with mitigation and adaptation to climate change.

#### **DEVELOPMENT IMPACT GOALS**





Women's Economic Empowerment

Climate Market Mitigation and Development Adaptation

### **PRIORITY GEOGRAPHIES**



## **PRIORITY SECTORS**







Agribusiness value chain

#### The Financial Industry

#### **FINANCIAL SERVICES**



Green growth

Loans

Direct medium and long-term, at both fixed and variable interest rates, with a repayment grace period where needed



Guarantees

To ensure access to

international markets, we

structure our guarantees to

meet the specific needs of

the borrower, the market

and the targeted creditors



Equity

Direct , indirect (funds) or with partners. As an investment partner, e provide stable, long-term capital. We work with companies and fund managers to integrate sustainability in their core operations – building success for the long-term

SOCIAL





FinDev Canada evaluates the human rights and environmental, social and governance (ESG) risks presented by the businesses it supports, outlines aproaches to mitigate negative human rights and environmental and social risks, and helps improve these conditions in those businesses.

# ELIGIBILITY CRITERIA FOR BUSINESSES

**ENVIRONMENTAL** 

- Private sector entity (i.e. not a government entity)
- Operations in Latin America, The Caribbean or Sub-Saharan Africa
- Generates or is projected to generate cash flow that is sufficient in order to be able to repay debt or provide an adequate return on equity
- Operation in a FinDev Canada priority sector, i.e. green growth (renewable energy, energy infrastructure, energy efficiency, water supply, water management, waste management, waste water management, bio-refinery products, green industrial production, etc.), agribusiness value chain, or financial services
- Ability to have an impact on economic and social development in the host country through job creation, a contribution to women's economic empowerment, climate change mitigation or adaptation

Get in touch to explore how we can work together







