**DFIC Website Copy**

1. **NAVIGATION MENU**
	1. **PRIMARY NAVIGATION**

**LINKS:** Who we are (Get to know us)

 What we do

Make an impact (Work with us)

Get in touch

* 1. **WHO WE ARE SUBNAVIGATION**

**LINKS:** Read our story

 Meet our people

 Study our code

 Access to information & privacy

* 1. **WHAT WE DO SUBNAVIGATION**

**LINKS:** Our Approach (Our Strategy)

 Financing and Investment

* 1. **MAKE AN IMPACT SUBNAVIGATION**

**LINKS:** Your eligibility

* 1. **GET IN TOUCH SUBNAVIGATION**
1. **HOMEPAGE SECTION**
	1. **INTRODUCTION SECTION MISSION & VISION**

**COPY:** Empower entrepreneurs in emerging markets. Provide access to financial solutions. Develop sustainable futures.

* 1. **WHO WE ARE SECTION INTRO TILE**

**SUB:** Development Finance Institute Canada (DFIC)

**COPY:** We are a financial institution that supports inclusive growth and sustainability in global emerging markets, with a focus on equality, and the environment.

**CTA:**  Who we are (Link to Who we are section)

* 1. **WHAT WE DO SECTION INTRO TILE**

**SUB:** Our Approach

**COPY:** A new perspective. A new way of thinking. A means for emerging entrepreneurs to make a lasting impression.

**CTA:**  Keep reading (Link to Our Approach Subsection)

**SUB:** Financing and Investments

**COPY:** Discover the many inclusive development financing serves, specifically designed to help you get your business of the ground.

**CTA:**  Keep reading (Link to Financing and Investments Subsections)

* 1. **MAKE AN IMPACT SECTION INTRO TILE**

**SUB:** Working towards what’s right, not always what’s easy.

**COPY:** Innovative, sustainable solutions that reflect Canadian know-how while meeting the needs of communities.

**CTA:**  Make an impact (Link to Make an Impact Section)

* 1. **GET IN TOUCH SECTION INTRO TILE**

**SUB:** We’re here for you

**COPY:** Questions? Comments? Connect? Let's make this easy.

**CTA:**  Get in touch (Link to Get in touch section)

1. **WHO WE ARE SECTION**
	1. **SUBNAVIGATION**

**LINKS:** Read our story

Meet our people

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* 1. **READ OUR STORY PAGE**
		1. **MISSION STATEMENT SECTION**

**HEAD:** We’re on a mission

**COPY:** To build an easier access to capital for entrepreneurs in emerging markets with an attention to gender equality.

 We deliver innovative financial solutions leveraging Canadian know-how and business partnerships to maximise projects with development impact potential.

 Our end purpose is to help entrepreneurs create a sustainable future for their businesses which in turn will better support their communities.

* + 1. **VISION STATEMENT SECTION**

**HEAD:** We’re driven by our vision

**COPY:** To become the forerunner in inclusive international development finance, offering innovative and nimble solutions that result in progressive, exponential impact.

* + 1. **OUR STORY SECTION**

**HEAD:** How DFIC came to be

**COPY:** In January 2018, the Development Finance Institute of Canada (DFIC) began supporting the growth and sustainability of small businesses in the private sector within global emerging markets. With a focus on female entrepreneurs, DFIC helps create jobs, encourages equality, and contributes to a cleaner and greener environment.

 By building a bridge between commercial support and development assistance, DFI Canada brings financial strength and stability to communities around the world. It supports local private sector activity where it generates sustainable development.

DFIC is a crown cooperation, currently funded by the Canadian Government, and the private sector for capital. However, we expect to be financially sustainable, generating returns on our projects to avoid reliance on subsidies from the Canadian Government, in the near future.

* 1. **MEET OUR PEOPLE PAGE**

**HEAD:** Meet the people behind inclusive financing

**COPY:** At DFIC, our team is deeply committed to helping communities grow. That’s what inclusive financing is all about.From our board members, to our advisory council, we’re here to help grow your business.

* + 1. **BOARD MEMBERS SECTION**

**SUB:** DFIC Board Members

**COPY:** The DFIC Governing Board is responsible for supervising both the direction and management of DFIC and overseeing our strategic direction as outlined in our Corporate Plan.

**NAME:** *Missing information*

**BIO:**

**NAME:**

**BIO:**

**NAME:**

**BIO:**

* + 1. **ADVISORY COUNCIL SECTION**

**SUB:** DFIC Advisory Council

**COPY:** To complement their expertise, the DFIC Board has appointed an Advisory Council, in consultation with the Minister of International Trade and the Minister of International Development. The Council provides strategic advice and guidance with a focus on inclusive development finance and international development issues.

**NAME:** *Missing information*

**BIO:**

**NAME:**

**BIO:**

**NAME:**

**BIO:**

* 1. **STUDY OUR CODE PAGE**
		1. **INTRODUCTION SECTION**

**HEAD:** We’re committed to the code

**COPY:** We hold ourselves and our partners to the highest of standards, in all our business dealings. Honesty, integrity, and fairness is only the beginning for us. We strive to help build a brighter future, by preserving our environmental, promoting equality, and projecting inclusivity.

* + 1. **EXPORT DEVELOPMENT ACT SECTION**

**HEAD:**  Export Development Act

**COPY:** The Export Development Act (amended May 18, 2017) provides the legal mandate for EDC to support international trade. In addition, to providing, development financing, both directly or indirectly as well as other forms of development support. All in a manner that is consistent with Canada’s international development priorities.

* + 1. **CANADIAN BUSINESS CORPORTATIONS ACT SECTION**

**HEAD:**  Canadian Business Corporations Act

**COPY:** DFIC is proudly incorporated under the Canadian Business Corporations Act.

**CTA:** Download PDF

* + 1. **CODE OF BUSINESS ETHICS AND CODE OF CONDUCT SECTION**

**HEAD:** Code of Business Ethics and Code of Conduct

**COPY:** DFIC adheres to a high standard of ethics and integrity as outlined in its Code of Conduct

**CTA:** Download PDF

* 1. **ACCESS TO INFORMATION AND PRIVACY PAGE**

**HEAD:** Access to information and Privacy

**COPY:** *Missing information*

1. **WHAT WE DO SECTION**
	1. **SUBNAVIGATION**

**LINKS:** Our Approach

Financing and Investment

* 1. **OUR APPROACH PAGE**

**HEAD:** The method to our momentum

**COPY:** At DFIC, we value three things above all. Equality. Inclusivity. Environment. We build our success on a coherent strategy, placing economic and social development impacts at the forefront of all activities. By providing support to businesses in developing countries, we intend to create a favourable impact on job creation, climate change and poverty reduction through our three priority sectors:

* + - Green growth, i.e. renewable energy, energy infrastructure, energy efficiency, water supply, water management, waste management, waste water management, bio refinery products, green industrial production, and climate solutions focused on mitigation or adaptation
		- Agribusiness value chain, from processing to storage and transportation,
		- Supporting small- and medium-sized enterprises through lending to local financial institutions or through equity investments

DFIC will have a dual geographic focus covering areas where Canada has the greatest strengths and experience, as well as where poverty continues to be a chronic challenge: Latin America and the Caribbean, and Sub-Saharan Africa.

Our strategic approach aligns with guidance from the Government of Canada.To seek a differentiated place in the market, to leverage partnerships, implement effective governance and decision-making, and to grow a financially sustainable portfolio with a well-managed appetite for risk.

DFIC will create a niche through our nimble and innovative approach to business, focusing on the needs of its private sector borrowers and investee companies in developing countries. All the while focusing on business activities that propose to have significant economic and social impact.

* 1. **FINANCING AND INVESTMENTS PAGE**

**HEAD:** Invested in equality and inclusivity.

**COPY:** Discover the many inclusive development financing serves, specifically designed to help you get your business of the ground.

* + 1. **FINANCING AND INVESTMENT SECTION**

**SUB:** Financing and Investments

**COPY:** At DFIC, we are able to offer financing or equity investments to clients that demonstrate social and economic benefits for the host country, focusing on job creation, women’s economic empowerment and climate change mitigation.

* + 1. **DIRECT LOANS SECTION**

**SUB:** Direct loans

**COPY:** An injection of debt is provided as a means to support a company’s operations or expansion plans such as the purchase of equipment, facilities or acquisitions.

* + 1. **STRUCTURED AND PROJECT FINANCE SECTION**

**SUB:** Structured and Project Finance

**COPY:**Structured financing can be provided to execute larger-scale projects that demonstrate social and economic benefits to the host country. Borrowers benefit from the DFI’s support from our team, and support for the project’s technical, environmental and social documentation needs.

* + 1. **BANK GUARANTEES SECTION**

**SUB:** Bank Guarantees

**COPY:** Providing an irrevocable guarantee to a company’s bank for a loan to support a company’s operations or expansion plans.

* + 1. **INVESTMENTS SECTION**

**SUB:** Investments

**COPY:** Flexible and patient private equity growth capital to high potential companies*.*

1. **MAKE AN IMPACT SECTION**
	1. **SUBNAVIGATION**

**LINKS:** Your eligibility

* 1. **YOUR ELIGIBILITY PAGE**

**HEAD:** You could be the perfect candidate.

**COPY:** Eligible business partners should be able to answer affirmatively to these questions:

 Are you a private sector entity? (i.e. not a government entity)

 Are you in a country eligible for Official Development Assistance (ODA)?

(see list of the Organisation for Economic Cooperation and Development (OECD)

Development Assistance Committee (DAC) list of ODA-eligible countries) [PROVIDE LINK]

 Does your project or company currently generate, or is it projected to generate, sufficient return, in order to be able to repay debt, or provide a return on investment?

 Does your business operate in a DFIC priority sector?

(green growth (renewable energy, energy infrastructure, energy efficiency, water supply, water management, waste management, waste water management, bio refinery products, green industrial production, agribusiness, financial institutions, small scale infrastructure, education)

 Do you demonstrate the possibility of economic and social development impacts? (job creation, or a contribution to women’s economic empowerment climate change mitigation or adaptation)

 Is your business or project is in one or more of the following sectors?

(use similar terms throughout document], agri-food supply chain, local financial industry)

1. **GET IN TOUCH PAGE**
	1. **SUBNAVIGATION**

* 1. **CONTACT US FORM**

**SUB:** We’re here for you

**COPY:** Let’s make this easy. Leave your email and phone number and we’ll get in touch with you.

(Name) (Email) (Message)

* 1. **CONTACT INFORMATION**

**SUB:** Our contact information

**EMAIL:** *emailaddress@dfic.ca*

**PHONE:** *1-234-567-8910*

1. **FOOTER SECTION**

**LINKS:** Who we are

What we do

 Make an impact

 Get in touch

 Accessibility

 Site Map

 Canada Logo

 Privacy

 Legal

 Cookie Use